



RUBELLITE

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What is Rubellite



The gemstone's name is a combination of the Latin term "rubellus" and the suffix "-ite," which is commonly used to denote minerals or gemstones. This naming convention is frequently employed in the field of mineralogy and gemology to assign names to various gemstone varieties based on their characteristics, appearance, or origins.

Over time, the name rubellite has become widely recognized and accepted within the gemstone industry and among enthusiasts and collectors. It is now commonly used to describe the pink-to-red tourmaline variety, emphasizing its unique and appealing coloration.

Rubellite is a captivating gemstone known for its exquisite beauty and vibrant color.

It is a variety of the mineral tourmaline, which is a complex borosilicate mineral. Rubellite is highly valued for its intense red to pink hues, often exhibiting a rich and deep saturation.



Color

Rubellite is prized for its vibrant red color.

The color range can vary from light pink to deep red, if its pink in color then it's called pink tourmaline.

The intensity and saturation of the color are crucial factors in determining the value of a rubellite.

Luster

The luster of rubellite gemstones is vitreous to sub-vitreous, giving them a brilliant and reflective appearance when properly cut and polished.

Cut

Rubellites are often faceted to enhance their brilliance and showcase their color. Common cuts include oval, round, cushion, and emerald cuts.

The cutter must consider the rough stone's shape, inclusions, and color distribution while determining the most suitable cut.

Clarity

Rubellite gemstones may contain inclusions, which are natural impurities or internal characteristics within the gemstone. Inclusions can vary in size, type, and location.

Some rubellites have exceptional clarity, while others may exhibit visible inclusions. Eye-clean specimens are highly sought after.

Ouro Fino

RUBELLITE





*Reveling in the Rich Reds
and Pinks of the Wild*

IN VOGUE WITH RUBELLITE: PANTONE'S TRENDSETTING SHADE FOR 2023

Pantone's 2023 Color of the Year Is A Lot Like **Rubellite**, Spinel, Ruby

"Viva Magenta" easily finds its colored gemstone counterparts.

Metaphorically, the company described it as "brave and fearless," signaling a grounded strength that naturally commands respect, rather than gaining it through aggression.

Pantone said Viva Magenta is an optimistic color that represents inclusion.

Viva Magenta (color 18-1750) has been chosen to represent 2023, for its "powerful and empowering" quality. In its official announcement, Pantone described Viva Magenta as "a new animated red that revels in pure joy, encouraging experimentation and self-expression without restraint, an electrifying, and a boundaryless shade that is manifesting as a stand-out statement."

RED-PINK HOT GEMSTONE ON THE THEME OF PANTONE COLOR, THAT WILL STEAL YOUR HEART

- A multifaceted stone. Color can fluctuate from soft sensational pink to wavering violet and blood red.
- Highly valued and priced for its scarcity and exclusive look.
- One of the few exclusive gemstones, where the infusions are advantageous.
- Can be cut in different ways by considering the profoundness of the shade.



MAGENTAUVERSE OF RUBELLITE!

- Faceted gemstone will show different colors depending on the angle they are viewed from.
- Means a gemstone can look bright red on one plane and very dark red on another.
- A skilled cutter will make sure the Rubellite color will be at its best when viewed from the top.



Know My Story

- A treasured variety of Tourmaline for ruby-like tones.
- Pyroelectric, which means that upon heating the stone becomes electrically charged.
- One of Mother Nature's trade-offs— in beautiful color.
- Prized because of beauty and rarity.

Name Story



Name comes from the Latin, 'rubellus', which means reddish or red-like.



The word 'Rubellite' to describe a red schorl or tourmaline was first used in 1794.

FROM MANGANESE TO MAGNIFICENCE: THE SCIENCE OF RUBELLITE'S RADIANT HUES

- Manganese in the crystal lattice, gives its intense hue.
- It is also responsible for the color in coveted red beryl.



RARITY OF RUBELLITE

- Second rarest member of tourmaline family.
- Reasonably saturated hue of rubellite makes it most desirable.
- Availability as per our color standards was very difficult to find.
- A well colored, relatively clean, faceted Rubellite much bigger than a couple of carats in size.
- Due to rarity, rises in price exponentially.



Mining Location

- Comes from Ouro Fino, Brazil.
- One of the first high-end source location in the world.

Ouro Fino
RUBELLITE



SOURCING

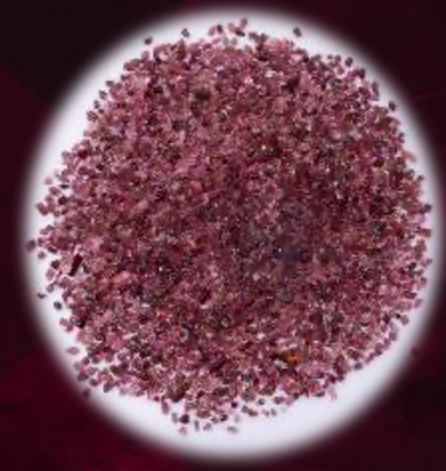
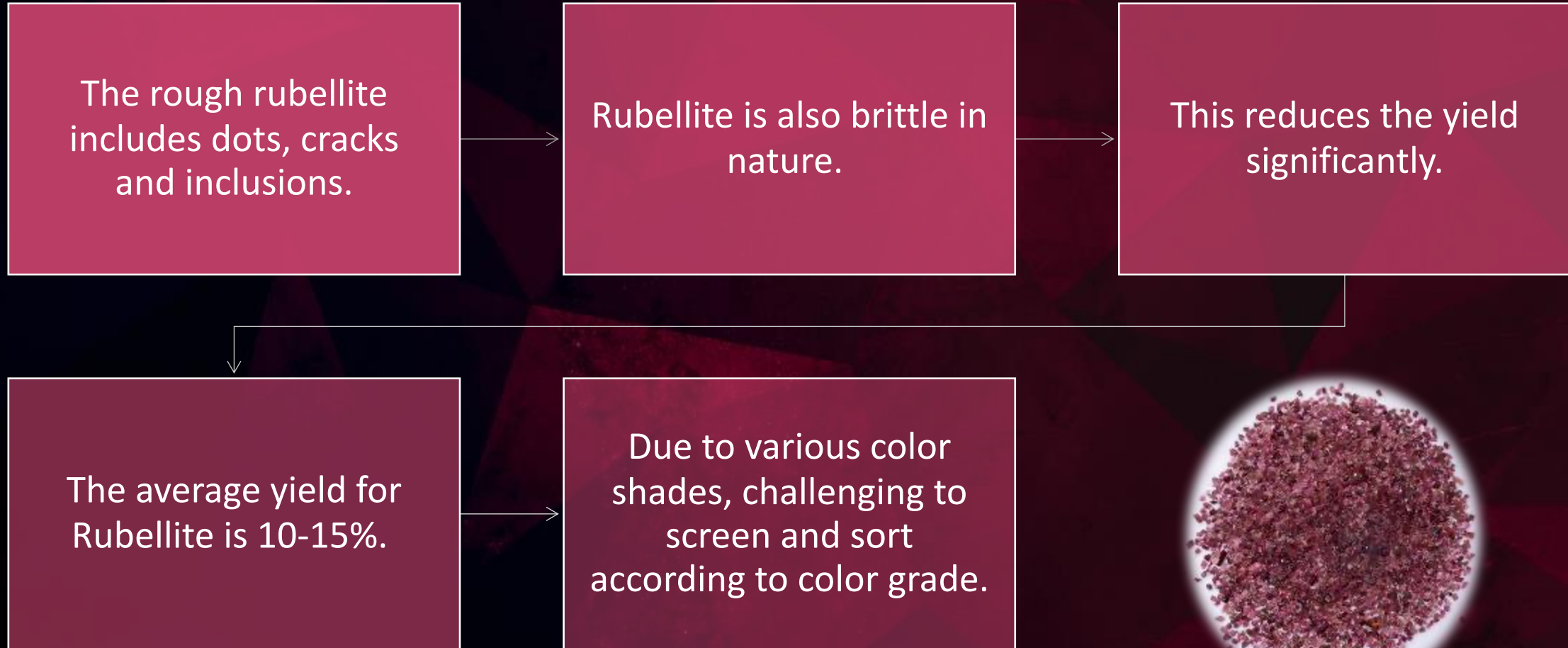


Mining Information

- Production from mines is sporadic and limited.
- Extraction done using traditional mining techniques with hand pick and shovel.
- At the bottom of pits, miners blast away stone to expose promising seams of material.
- Once detected, they will then use their hand tools to dig out pegmatite rocks.

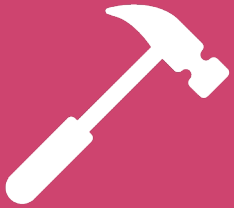


ROUGH TO FINISHED YIELD OF RUBELLITE





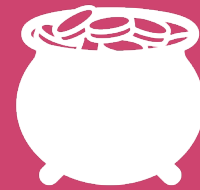
CUTTING CHALLENGES



WHEN SETTING UP THE CUT,
CUTTERS NEED TO PAY STRICT
ATTENTION.



SO THAT STONE CAN SHOW ITS
PLAY OF COLOR TO THE BEST
ADVANTAGE.



TRAINED LAPIDARIES REQUIRED
TO PERFECTLY CUT AND FINISH
EACH GEMSTONE.

NATURAL OR ENHANCED?



UNDERGOES HEAT
TREATMENT.



THIS IMPROVES
EXISTING COLOR.



HELPS EVEN OUT TONE
THROUGHOUT GEM.

AUCTIONS!



Omi Privé platinum and 18-karat yellow gold ring with 6.47-carat cushion-cut rubellite tourmaline and 0.53 carats of diamonds (\$22,000)

Rubellite necklace sold at \$72,000 at an auction in New York



THE TARUGO ELBAITE TOURMALINE

From the American Museum
of Natural History



GENERAL FACTS TO KNOW

- Family - Tourmaline
- Transparency -
Transparent Translucent
- Hardness 7-7.5 on Mohs scale
- Luster – Vitreous



GEM LORE



Said to have connecting, calming and balancing energies.



Said to be helpful for those who have anxiety or who have emotionally isolated themselves.



Said to stimulate the heart and root chakra.



Supports a loving attitude toward one's physical body.

Why is Rubellite Collection @SHOP Lc Special & Unprecedented Opportunity for our Customers

- Rubellite is from the family of Tourmaline which is necessarily an inclusion base
- At ShopLC we have been able to get Rubellite which is extremely good on clarity, this variety is not even 2% of the entire production
- At ShopLC, being a vertical model from mines to customers, the price is just unbeatable, it's almost impossible to get a price and quality combo elsewhere on the entire planet.
- In a recently concluded JCK show in Las Vegas, the availability of Rubellite was highly scarce with limited availability at extremely high prices this makes it a great attraction for our customers to add to their collection before it's too late.

Product Collection



Item: 7320104
Customer Rating - 4.9
\$39.99



Item: 7174109
Customer Rating- 5.0
\$329.99

Item: 8942204
Customer Rating- 4.9
\$59.99



Item: 8953001
Customer Rating- 4.5
\$214.49

The background is an abstract composition of various-sized triangles in shades of dark red, maroon, and black, creating a complex, low-poly pattern.

THANK YOU